Bombardier

BIOGRAPHY

Sandra Buckler **Senior Director, External Affairs and Public Relations Bombardier**

Based in Toronto, Ms. Buckler is responsible for developing and supporting the company's external communications activities, focusing on providing strategic communications across Bombardier businesses, media relations, as well as community and stakeholder engagement in Ontario.

An accomplished public affairs professional, Ms. Buckler garnered experience at senior levels in the private sector in Canada and in the United States, as well as in the Federal Government of Canada serving as Prime Minister Harper's first and longest serving Director of Communications.

Daily, Ms. Buckler applies her skills in reputation management, advocacy issues and crisis communications, government relations and employee communications. Before joining Bombardier Inc., in November 2018, she worked for various companies and clients, including Toronto Police, transportation companies - such as Bombardier Rail - and a large Canadian retailer.

Ms. Buckler holds an Honours B.A. from McMaster University in Hamilton, Ontario. She is often invited to present on strategic communications and, of note, has presented at the Canadian Forces College, the University of Alberta's School of Public Policy, McGill University, Industry Canada and Canada's Space Agency.