



T. Kendal Hembroff
Associate Assistant Deputy Minister, Industry Sector
Innovation, Science and Economic Development Canada

Ms. Hembroff was appointed as Associate Assistant Deputy Minister, Industry Sector at Innovation, Science and Economic Development Canada (ISED) in April 2025 as is responsible for overseeing Canada's industrial policies across sectors of the economy to enhance sector competitiveness and resilience.

Prior to assuming this role, Ms. Hembroff held several roles at ISED including as Assistant Deputy Minister for Strategic Communications and Marketing (2023-2025) and Director General, Clean Technologies and Clean Growth Branch (2022-2023). Before joining ISED, Ms. Hembroff spent 22+ years at Global Affairs Canada (GAC) working in international trade negotiations and business development. Ms. Hembroff previously served abroad as Consul and Senior Trade Commissioner at the Consulate General in Hong Kong from 2011 to 2014.

Ms. Hembroff has her Bachelor of Arts Honours in Political Studies from the University of Manitoba; and Masters of Arts in International Affairs from the Norman Paterson School of International Affairs at Carleton University.