



**AUGUST 7-8, 2025**  
TRADEX CENTRE  
ABBOTSFORD, BC

Presented by



# Resilience & Readiness



## SPONSORSHIP OPPORTUNITIES

**ADSE 2025 is back at  
Tradex in Abbotsford, B.C.  
on August 7-8**

**Position your company at the forefront of innovation and excellence** at Canada's premier aerospace defence and security event of the year, the Aerospace, Defence, and Security Expo (ADSE).

Elevate brand visibility and showcase your products and services to industry leaders, government officials, and key decision-makers from across Canada's aerospace defence and security sector. **Forge strategic partnerships**, capitalize on unparalleled networking opportunities and establish your business as a partner of choice for Canada's top aerospace and defence companies.

- High-profile speakers
- Hot topics covering Security, Military and Industry Diversification
- Numerous B2B and networking opportunities at the B2B – Industry Connect & Trade Show.



**Don't miss out on the opportunities to promote your company** to business, military and government leaders! **Booths and sponsorship opportunities are available.**

### TO RESERVE, CONTACT:

Mike Baker, 519 300-2042  
mbaker@aiac.ca

or

Bill Yetman, 647 983-9683  
BYetman@aiac.ca



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# Visibility Program



## Sponsorship Opportunities

### Select the items of your choice

and you will gain sponsorship status corresponding to the total amount of your contribution.

You will be awarded visibility according to the specific items selected.

<b>Presenting</b>	<b>\$30,000</b>
<b>Platinum</b>	<b>\$25,000</b>
<b>Gold</b>	<b>\$15,000</b>
<b>Silver</b>	<b>\$10,000</b>
<b>Bronze</b>	<b>\$5,000</b>
<b>Supporter</b>	<b>\$3,000</b>



All rates are in Canadian dollars (CAD)

SPONSORSHIP OPPORTUNITIES	\$CAD
<input type="checkbox"/> <b>Presenting sponsor</b> Opening Ceremony Keynote Address & Luncheon – Day 2	<b>- SOLD -</b>
<input type="checkbox"/> <b>Platinum sponsor</b> Luncheon & Keynote address – Day 1	\$25,000
<input type="checkbox"/> Evening Reception – Day 1	\$20,000
<input type="checkbox"/> Breakfast Session (ONE only)	\$10,000
<input type="checkbox"/> B2B – Industry Connect & Lounge	\$8,000
<input type="checkbox"/> Floor Decals	\$8,000
<input type="checkbox"/> ADSE Speaker Session	\$6,000
<input type="checkbox"/> Delegate Lanyard	\$6,000
<input type="checkbox"/> Twilight Show Shuttle	\$6,000
<input type="checkbox"/> Pocket Program	\$5,500
<input type="checkbox"/> Registration Area	\$5,000
<input type="checkbox"/> Refreshment breaks x 4 / each <b>- 3 LEFT -</b>	\$5,000
<input type="checkbox"/> Supporting Industry Partner	\$3,000



## B2B – Industry Connect & Trade Show

The B2B – Industry Connect & Trade Show features the best of Canadian aerospace capabilities and a cross-sector of emerging niche technologies.

The B2B – Industry Connect & Trade Show maximizes synergies among participants, giving you more opportunities to create partnerships with specific procurement representatives from prime companies as well as other suppliers and potential business partners.



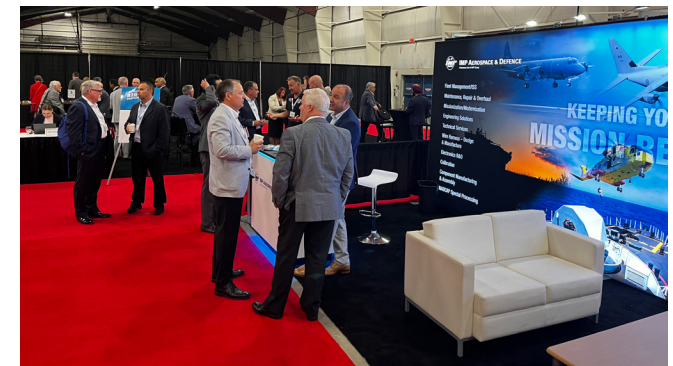
### Booth space (10' X 10') & 2 Exhibitors

#### AIAC members

(Early Bird prior to July 15 Midnight)  
**\$1,850 (EB)    \$2,095 (REG)**

#### AIAC non-members

(Early Bird prior to July 15 Midnight)  
**\$1,950 (EB)    \$2,250 (REG)**





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# Sponsorship Benefits

Sponsors will be given the following benefits according to their total investment.

BENEFITS	PRESENTING	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTER
<b>Pre &amp; Post ADSE</b>						
Logo on ADSE/event website	✓	✓	✓	✓	✓	✓
Logo in ADSE/event publications	✓	✓	✓	✓	✓	✓
PDF post-conference list of registrants	✓	✓	✓	✓	✓	✓
Logo on ADSE eblasts	✓	✓	✓	✓	✓	✓
Mention on social media	✓	✓	✓	✓		
<b>Other privileges</b>						
Right first refusal for sponsorship in 2025	✓	✓	✓	✓		
Verbal acknowledgement	✓	✓	✓	✓	✓	
Opening and closing remarks	✓					
Complimentary registrations	4	2	1			
Seat at Luncheon head table	2	1				
Opportunity for representatives to address participants	✓					
<b>Exhibit</b>						
Complimentary booth space at B2B	✓	✓				
Exhibitor passes	4	2				