

**Eric Lefebvre,** Director of Business & Strategy Development for NRC Aerospace

Eric Lefebvre is a Director of Business & Strategy
Development for NRC Aerospace. Eric is also a Director
of the Board of H2CANFLY and Chair of Canadian
Advanced Air Mobility (CAAM). Eric joined the NRC in
2013 after spending 23 years in management positions
with various high-tech companies in Canada and the
US. Soon after joining the NRC, Eric was named to head
the UAS Program until April 2017 where he was
appointed Director. His current management role is to
provide business and strategy direction on collaboration
globally and development of new strategic initiatives to

benefit the growth of aerospace in Canada, with special focus on ecosystem development.