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**David Coletto** is one of Canada's best known and most respected public opinion analysts, pollsters, and social researchers. He works with some of North America and Europe's biggest and most respected brands, associations, and unions and is frequently called upon by news organizations, to assess public opinion as events happen. In January 2024, The Hill Times recognized him as one of the Top 100 Most Influential People in Canadian Politics noting, "when David Coletto releases polling numbers, Ottawa listens."

He speaks to thousands of people in audiences from massive national conferences to intimate briefings in boardrooms across North America and Europe.