# 2024CANADIAN AEROSPACESUMMIT

UNLOCKING

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**NOVEMBER 5-6, 2024** SHAW CENTRE, OTTAWA, CANADA Proudly hosted by





The national aerospace event of the year is back!

Get ready for the Canadian Aerospace Summit November 5-6, 2024 at the Shaw Centre in Ottawa

World-class ideas are entrenched in Canadian aerospace history. Unlocking world-class ideas and embracing disruption is key to reaching our full potential and helping Canada regain its leadership role in global aerospace innovation.

Soar above the competition and showcase your commitment to Canada's aerospace community in the presence of government, investors and domestic and international OEMs at the Canadian Aerospace Summit, the must-attend aerospace event of the year in Canada!

Supporting the Summit is your opportunity to gain unparalleled access and position your company among industry leaders from across Canada's aerospace sector.



Don't miss a great opportunity to showcase your company to Canadian aerospace leaders, capitalize on exceptional visibility, and support the Canadian aerospace industries.

### TO RESERVE, CONTACT:

Mike Baker, 519 300-2042 or mbaker@aiac.ca

Bill Yetman, 647 983-9683 BYetman@aiac.ca

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# Sponsorship Opportunities

## Select the items of your choice

and you will gain sponsorship status corresponding to the total amount of your contribution.

You will be awarded visibility according to the specific items selected.

An	nual Canadian Aerospace Dinner and Awards	\$CAD
	Annual Canadian Aerospace Dinner (incl. Keynote Speaker) — Day 1	- SOLD -
	Annual Aerospace Reception — Day 1 (Evening)	- SOLD -
	James C. Floyd Award Ceremony — Day 1	\$15,000
	Industry Excellence Awards: Lifetime Achievement — Day 1	\$10,000
	Industry Excellence Awards: Small Business Innovation Technology — Day 1	\$10,000
	The Marc Garneau Award	\$10,000
	Centerpieces for Award Dinner — Day 1	- SOLD -

	Lu	ncheons, Receptions, Bre	eakfasts and Breaks	\$CAD
(		Leadership Luncheon S — Day 2	peaker (Keynote)	\$32,00
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$\cup$	Leadership Luncheon — Day 2	\$20,000
	Leadership Luncheon Reception — Day 2	\$15,000
	Breakfast / each (2 available)	\$10,000
	Summit's Networking Refreshment Break — Day 2 (AM)	\$8,000
	Small Business Reception	\$7,000

Platinum	\$40,000	$(\mathbf{S})$
Gold	\$35,000	· ·
Silver	\$25,000	
Bronze	\$15,000	
Supporter	up to \$15,000	
All rates are in Ca	nadian dollars (CAD)	

Conference Room and Sessions	\$CAD
Main Conference Room Sponsorship	\$25,000
Speaker / Session Sponsorships (3 available)	\$7,000
B2B – Industry Connect & Trade Show	\$CAD
B2B Trade Show Luncheon — Day 1	\$20,000
B2B Platform (Visibility before, during and after Summit)	\$10,000
B2B Lounge	\$8,000
B2B Trade Show Coffee Breaks x 2 / each	\$6.000
<ul> <li>— Day 1 (2 available – AM and PM)</li> </ul>	

	Other	\$CAD
)	Registration Desk	\$15,000
)	Name Badge Lanyard (supplied by sponsor)	\$13,000
)	Pocket Program	\$12,000
)	Aerospace AS a career – Silent auction sponsor	\$10,000
)	Supporters / Small Business Sponsorship	\$5,000



# B2B – Industry Connect & Trade Show

or

The B2B – Industry Connect & Trade Show features the best of Canadian aerospace capabilities and a cross-sector of emerging niche technologies.

The B2B – Industry Connect & Trade Show maximizes synergies among participants, giving you more opportunities to create partnerships with specific procurement representatives from prime companies as well as other suppliers and potential business partners.

## Booth space (10' X 10')

#### AIAC members

(Early Bird prior to Oct. 11 Midnight) \$2,450 (EB) \$2,650 (REG)

AIAC non-members

(Early Bird prior to Oct. 11 Midnight) \$3,350 (EB) \$3,550 (REG)



Advertising

In the Show Guide	\$CAD
Premium position full page (C2)	- SOLD -
Premium position full page (C3)	\$4,500
Full page	\$2,800
Half-page	\$1,450
In the Newsletter*	\$CAD
Per issue (*4,000 subscribers)	\$1,000



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# **Sponsorship Benefits**

Sponsors will be given the following benefits according to their total investment.

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTER
Pre & Post Summit					
Logo on Summit/event website	- ~	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Logo in Summit/event publications	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Logo on registration platform	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Logo on Summit eblasts	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Mention on social networks	$\checkmark$	$\checkmark$	$\checkmark$		
Other privileges					
Right first refusal for sponsorship in 2024	- ~	$\checkmark$	$\checkmark$		
Verbalacknowledgement	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
Seat at Leadership Luncheon head table	2	1			
Opportunity for representatives to address participants	if applicable	if applicable	if applicable		
Exhibit					
Complimentary booth space at B2B	- ~				
Exhibitor passes	2				
Access tickets					
Complimentary tickets to Annual Aerospace Dinner	6	3	2		
Complimentary conference registration	4	3	2		