



# VIRTUAL WEEK ON THE HILL

2ND EDITION

NOV 24-26, 2021



AIAC is hosting our 2nd annual virtual “Week on the Hill” on Nov. 24-26. Join us as we connect industry with political leaders from all parties for discussions about how our industry, as an export leader and major driver of job creation all across the country, can work with the new Cabinet and all parliamentarians on a future-facing plan for our aviation, space and defence sectors for the next 30 years.

## PLEASE SUPPORT OUR EFFORTS TO ENGAGE OUR NATION’S LEADERSHIP ON YOUR BEHALF.

All sponsorships are on a first-come, first-served basis.

### Presenting sponsors (3) - \$15,000 each or 1 sponsor for \$40,000

- Provide opening remarks at the beginning of the virtual lobby day’s
- Introduce a session
- Premier logo positioning on all material and will be shown on the screen during various parts of the day
- Logo on lobby day backdrop
- Recognition from the MC at the event on 4 occasions

### Gold Sponsor (2) \$7,000 each

- Introduction of 1 panel or speaker
- Logo on all material
- Logo on backdrop
- Recognition from MC at the event

### Lobby Day Supporter Sponsor (8) \$3,000 each

- Logo on all material
- Recognition at the event as an industry lobby day sponsor

### FACEMASK Sponsorship (2) \$14,000 each or 1 sponsor at \$30,000

AIAC is planning to send a branded facemask to each of Canada’s MP’s as a show of appreciation for their support. In addition to the AIAC’s brand, the 3 sponsors will also have an opportunity to include a logo on the facemask. Branding on the product is limited.

### HAND SANITIZER Sponsorship (2) \$8,000 each or 1 sponsor for \$15,000

AIAC will send to each of Canada’s MP’s a small hand sanitizer. The AIAC logo as well the logos of the 3 sponsors will appear on the product. Branding on the product is very limited.

### Eyeglass/lens cleaner (3) \$2,500 each sponsor

- Branding on the cloth
- Recognition in marketing material
- Recognition at event

FOR MORE INFORMATION ON SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT:

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