



## TEMPLATE LETTER TO LOCAL CANDIDATES

### **WILL CANADA REMAIN A WORLD LEADER IN AEROSPACE? ELECTION 2021 AND THE AEROSPACE 2050 CHALLENGE**

Dear XXXX,

Eighty years ago, in a visionary act of nation-building, Canada's political and industry leaders decided to make Canada an aerospace nation.

Despite our size, Canada grew an aerospace industry that today generates \$28B a year in GDP and supports 235,000 jobs across Canada. We are a highly innovative industry with the highest R&D in manufacturing<sup>1</sup>, exceeding \$1.4 billion in 2018. We export over eighty percent (80%) of what they produce, and are well-positioned in fast-moving global supply chains.

Here in [insert your region or municipality] aerospace is a vital industry and important employer. [Insert your company here] is [insert descriptor of your company – i.e. manufacturer, supplier, specializing in x & y], employing [# employees]

Through that shared vision and commitment, Canada rose to fifth among aerospace nations. Today, we rank ninth. Every other top aerospace nation is looking to the future, with a national strategy to compete and win in the decades to come. We, too, must position ourselves now for 2050.

**The question is simple, is Canada prepared to ensure our world leading legacy in aerospace is preserved for future generations?**

We need a Canadian Aerospace Strategy led by industry and government that looks to 2050, defines our role in the global marketplace and sets out a clear roadmap. This strategy must have a clear plan for civil aviation, space and defence, be national in scope and bolster the entire value chain.

We have asked all parties to include a **clear commitment to a Canadian Aerospace Strategy to 2050**. We are asking you to support the Aerospace 2050 Challenge and take our pledge [here](#).

Aerospace is uniquely positioned to drive economic recovery in [insert your region or municipality here.] Will you and your party work with us to continue the 80-year legacy of political leaders of every stripe to secure Canada's leadership in the global aerospace market for the next 80 years?

Sincerely,

---

<sup>1</sup> ISED, 2019. Aerospace and Defence in Canada. <https://www.ic.gc.ca/eic/site/ad-ad.nsf/eng/ad03909.html>