



TEMPLATE: PROPOSED OP-ED FOR COMMUNITY PAPERS

WILL CANADA REMAIN A WORLD LEADER IN AEROSPACE? ELECTION 2021 AND THE AEROSPACE 2050 CHALLENGE

Eighty years ago, in a visionary act of nation-building, Canada's political and industry leaders decided to make Canada an aerospace nation.

Despite our size, Canada grew an aerospace industry that today generates \$28B a year in GDP and supports 235,000 jobs across Canada. We are a highly innovative industry with the highest R&D in manufacturing¹. We export over eighty percent (80%) of what they produce, and are well-positioned in fast-moving global supply chains. Canada punches far above its weight on the international space as a leading aerospace power.

Here in [insert your region or municipality] aerospace is a vital industry and important employer. [Insert your company here] is [insert descriptor of your company – i.e. manufacturer, supplier, specializing in x & y], employing [# employees]

Through that shared vision and commitment, Canada rose to fifth among aerospace nations. Today, we rank ninth. Every other top aerospace nation is looking to the future, with a national strategy to compete and win in the decades to come. We, too, must position ourselves now for 2050.

The question is simple, is Canada prepared to ensure our world leading legacy in aerospace is preserved for future generations?

We need a Canadian Aerospace Strategy led by industry and government that looks to 2050, defines our role in the global marketplace and sets out a clear roadmap. This strategy must have a clear plan for civil aviation, space and defence, be national in scope and bolster the entire value chain.

We have asked all parties to include a **clear commitment to a Canadian Aerospace Strategy to 2050**. We are asking you to support the Aerospace 2050 Challenge and take our pledge [here](#).

Aerospace is uniquely positioned to drive economic recovery in [insert your region or municipality here.] Beyond our own company, aerospace employs more than [insert number if available] people. We are driving innovation and exports.

¹ ISED, 2019. Aerospace and Defence in Canada. <https://www.ic.gc.ca/eic/site/ad-ad.nsf/eng/ad03909.html>



AIAC Aerospace Industries Association of Canada L'Association des industries aérospatiales du Canada

#AerospaceChallenge2050

It is time for Canada to renew its commitment to aerospace, restore its leadership and continue the 80-year legacy of political leaders of every stripe to secure Canada's leadership in the global aerospace market for generations to come.



Aerospace Industries
Association of Canada

L'Association des industries
aérospatiales du Canada